

SUNRISE

Group of Companies



A Leading Healthcare Services Provider

About Us

- Sunrise is a minority owned, customer focused, and technology driven firm providing state of the art lab services.
- Founded by an executive team with over 100 years of experience.
- A forward-thinking collaborative organization looking to adapt to changes in the industry, with an emphasis on innovation, data and compliance.
- One of the leading lab to provide services in recent and ongoing pandemic.

Management Team

Corporate Management :

- Mohammed Naeem – **Chairman**
- Tuseeaf Rathore – **President**
- Anwer Qureishi MBA – **Chief Operating Officer**
- Ramandeep Birring B.S, MHA – **Director of clinical lab services**, Sunrise Diagnostic Laboratory, Sunrise Clinical Labs, SmartGenDX

Operations Team :

- Dr. Chauhan – **Lab Director**, Sunrise Diagnostics Laboratory & Sunrise Clinical Labs
- Dr. Kumar – **Quality Assurance and Compliance**
- Darshan Bhatti M.D- **Laboratory Manager**
- Syed Hasan M.D- **Laboratory Supervisor**
- Ruju Doshi M.D- **Laboratory Supervisor**
- Eugene Shwartzman- **Information technology and project management office**
- Jennifer Dumeng- **Client Relations Manager**
- Kiyana Reid- **Client Services Manager**

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DOCTOR
MEDICAL
MEDICINE
NURSE
MALE NURSE
ICU
EMERGENCY ROOM

DOCTOR
MEDICAL
MEDICINE
NURSE
MALE NURSE
ICU
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REFERENCE LABORATORY SERVICES

CLINICAL TESTING – Urinalysis, Toxicology,
Immunology, Hematology, Microbiology,
Clinical Chemistry, Genomics, Molecular

Chemistry
Biology
Physics
Botany
Chemical Technology
Geology
Environmental Science
Marine Science
Biochemistry



Sunrise Clinical Labs

Clinical toxicology in the laboratory sphere deals with the identification of chemicals, drugs, or toxins that may affect patients and offers a means for clinicians to predict future toxic effects, confirm a diagnosis, or optimize therapy.

Specialist in Personalized and Targeted Health



**Clinical
Laboratory
Improvement
Amendments**



Quality and Services

- Consistency & Quality are prioritized above all
- Multi-channel report delivery system including direct client's EMR System
- 24/7 access to all lab and customer services
- Turn around time that can be tailored to meet client expectations
- Results are reported via web portal, fax, hard copy, or through a direct interface through their EMR
- Dedicated Account Manager for each facility/ practice.
- Couriers for scheduled and on-demand specimen pick up.
- QA to ensure proper chain of custody documentation, proper quality of laboratory results

Compliance Highlights



Strictly follow SOPs to maintain high level of integrity of out testing protocol



Containing Education and competency evaluation to keep our lab personnel up to date with all rules and regulations.



Strictly adhering to all OSHA, HIPAA, 42 CFR Part 2- laws and regulations



Compliance office to oversee all the compliance and regulatory issues



Ensuring Compliance with all Federal and State Laws, Stark Laws



Compliance Training and Education through meetings and Webinars

Example of an Audit

- Ensuring the accuracy of our billing process by conducting audits the first week of each month.
- Random selection of requisitions to check coding errors, missing information such as Diagnosis Codes, Signature.
- Errors and discrepancies are communicated to Medicaid, Medicare and all specified insurance provider.

TOTAL NUMBER OF PATIENTS BILLED : 10,000

TOTAL NUMBER OF PATIENTS AUDITED : 6,000

NUMBER OF UNDERBILLED
PATIENTS

2

NUMBER OF OVERBILLED
PATIENTS

1

A Focus on Clinical Specialties



SUNRISE
DIAGNOSTIC LABORATORY

SUNRISE GROUP OF COMPANIES, New Jersey's Fastest Growing Healthcare Services Provider—Premiere Full Service Reference Laboratories



SUNRISE
clinical labs

COMPREHENSIVE
500+ TESTS
ACCURACY
ACCOUNTABILITY
QUALITY
RELIABILITY
FAST TURN AROUND
SPECIMEN INTEGRITY
CONFIDENTIALITY
LABORATORY ANALYTICS
REPORTING
CLIENT SERVICE
STAT PICKUP
COURIER DISPATCH
INTERFACE WITH ALL EMR'S

MAJOR INSURANCES
MEDICAID & MEDICARE

EXCEEDING YOUR EXPECTATIONS

A FOCUS ON CLINICAL SPECIALTIES

Allergist	Obstetrician
Cardiology	Pain Management
Dentist	Pediatrician
Dermatologist	Primary Care
Endocrinologist	Pulmonologist
Gastroenterologist	Rheumatologist
Hematologist	Immunologist
Infectious Disease Specialist	Urologist
Nephrologist	Toxicology Drug Testing
Neurologist	Screening & Confirmation

COMPLIANCE + PERFORMANCE = RESULTS

SunriseDiagnosticLab.com | SunriseClinicalLabs.com
 Contact us for an appointment with Sunrise Lab Services Specialist
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Why Test ?

Screen for disease

screening may pick up a disease in its early stages, sometimes even before you're aware you have it, or a genetic or inherited disorder

Look for potential health risks

many risks to your health, such as diabetes, heart disease, or rheumatoid arthritis, can be detected with blood and pathology tests. Your doctor will look at your health history (such as age, weight, lifestyle and family history of disease) and your test results to assess your health risk

Diagnose an illness

if you're sick, your doctor may need test results to pinpoint the cause, and make an accurate diagnosis and treatment plan

Give a prognosis

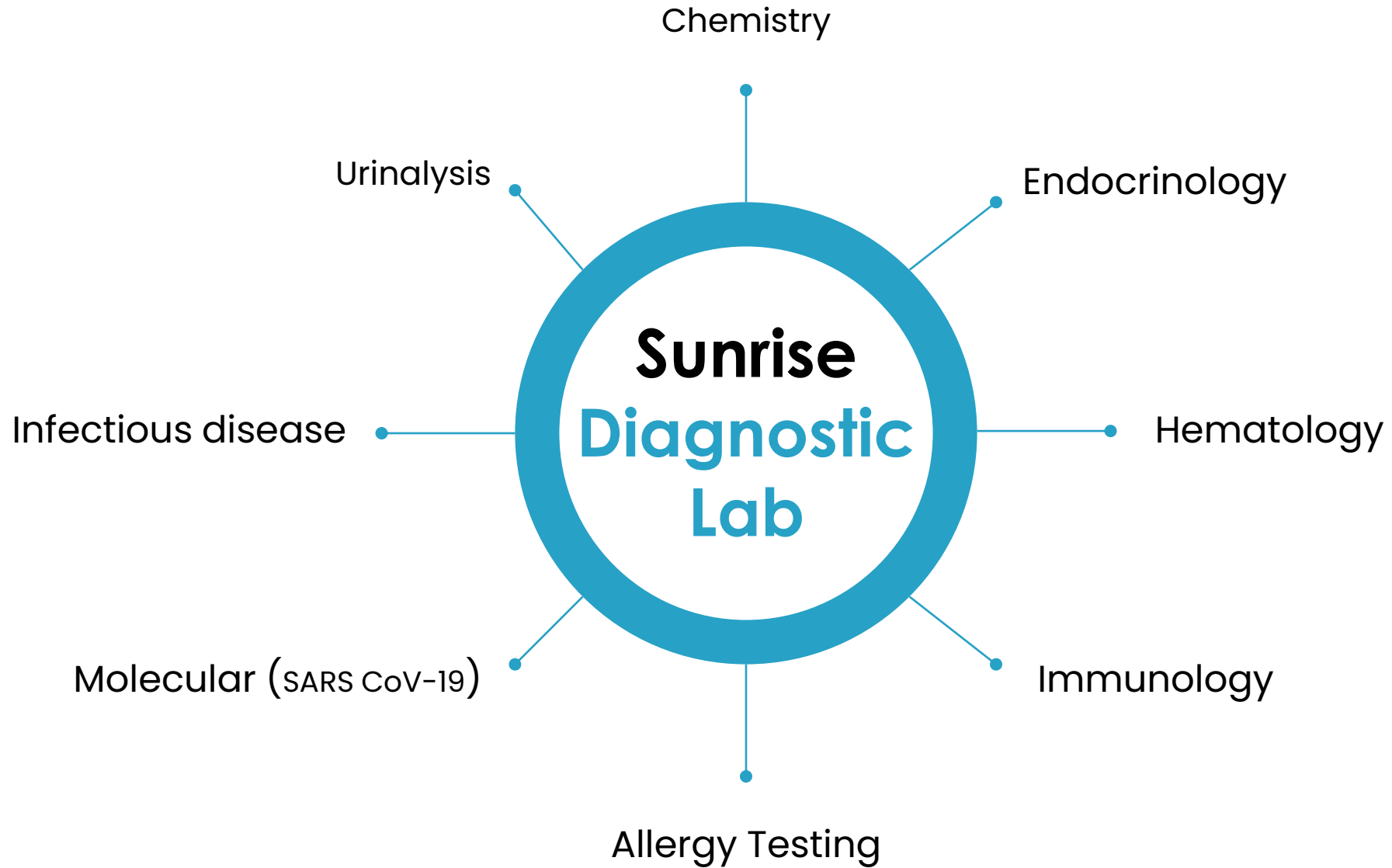
if you have a disease, blood and pathology tests can help your doctor determine your prognosis (likely health outcome or course of your disease). If you have cancer, your doctor will use tests to work out the stage your disease has reached

Prepare for treatment

your doctor may need to take a blood test to determine your blood type before surgery or transfusion, for example

Monitor your illness or medications

your doctor will order tests to work out whether your illness is getting better or worse or remaining stable. They may also want to assess medication levels in your blood and the effects of some medications on your organs, for example.



Sunrise Clinical Lab

Two Step Approach : Toxicology

Screening

- Fast
- Qualitative
- Immunoassay

Confirmation

- LCMS
- Quantitative
- Sensitive

Specimen **Validity Testing**

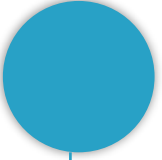
- Oxidant
- Creatinine

- PH
- Specific Gravity

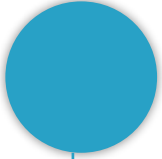
Performance Overview



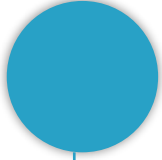
Dedicated immunoassay analyzer and LC-MS/MS instruments as well as a group of dedicated lab personnel



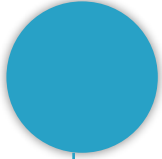
Turn-around time of 6.5 hours for presumptive testing



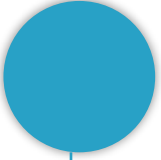
Turn-around time of 12/24 hours for confirmatory testing



Average transit time of 2 hours per location with our dedicated courier



LCMS Machines with a capacity to run over 5,000-10,000 samples per week.



Immunoassay Screening analyzer (400 Tests /hour).

Covid-19 Testing Services

- No cost to any clients for supplies to facilitate the collection process (specimen cups, biohazard supplies, requisition forms, chain of custody, etc.)
- Daily and 24hrs courier pickup is provided at no cost.
- No initial and/or ongoing costs paid by Client

12 Hours of Commitment



Choice of nasal and swab for specimen collection



Trained collection specialist available on site



Encrypted emails released directly to patients



Lap staff available 24/7 to answer any question

Cancer Genetic Testing (CGx) DNA cancer testing

Molecular testing looks for specific inherited changes (mutations) in a person's genetic make-up. Genetic mutations may have multiple different effects on a person's health. Mutations that are harmful may increase a person's chance or risk of developing a disease such as cancer. These conditions are considered hereditary and appropriate genetic testing may be used to determine an individuals' risk.

Pharmacogenomics Testing (PGX)

Pharmacogenomics is the study of genetic variations that influence an individual's response to drugs. Each person responds uniquely to treatment so the same approach may not be effective or may cause adverse drug effects in other patients. The implementation of PGX testing helps physicians make informed treatment decisions. This will lead to better outcomes by decreasing adverse drug events and by increasing the effectiveness of drugs.

Why Sunrise Clinical and Diagnostic Labs

We Produce Results That Matter

- Personalized Client Experience
- Accuracy
- Reliability
- Easy to Use Protocols
- Extensive Test Menu
- Quality
- STAT Pick-ups
- Laboratory Analytics
- Simplified Reports
- Expert Staff
- Interface with EMR's



SUNRISE

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